

**Sunset Lake Association
Board of Directors Special Meeting Minutes
April 16, 2025**

Board Members present: Pat Quigley, Nola Knight, Peg Milosevich, Barb O'Brien, Katie Simenson, Kevin Weslaski

Called to Order: The meeting started at 7:20 p.m.

This special meeting was called by Pat to provide an update on the Wisconsin Lakes and Rivers Conference.

The conference was held March 26th - March 28th. Pat shared some statistics that indicate that the state of Sunset Lake is excellent. Our conservation and EWM removal efforts have made a tremendous impact, and we would like to continue to keep up the high quality, clear water, and low phosphorus and chlorophyll in our two-story lake. It is easier to maintain and stay ahead of it rather than trying to correct issues.

We had a great discussion about our organizational capacity. With a relatively low number of members and little volunteering, we need to determine what we want to accomplish and what we need to achieve our goals. Some thoughts include:

Marketing/recruiting:

Attracting new members. We have taken initial steps by changing the Bylaws to expand membership from those within one mile of Sunset to those interested who subscribe to the purposes of the Association. We discussed the potential of a table at the Beach over the 4th of July holiday weekend with SLA informational materials. We also talked about the Wednesday night beach potluck dinners that currently take place and perhaps having a presence there. We would love to have a marketing resource to assist.

Website maintenance and updates – we could use help updating information on our website - perhaps there is a high school or college student looking for an opportunity!

Communication with members – consider a newsletter or more regular updates, perhaps Facebook.

Fund Raising – emails/requests for funds to achieve our goals and maintain our progress.

Social events – would they encourage more members to join?

Lake monitoring – Pat and Nola are currently handling – thank you!

Accounting – Katie is doing an amazing job!

Grant writing – we need more help.

Pat shared the WI Surface Water Grant Application Guide. We will be applying for the Aquatic Invasive Species Control – Small-Scale Population Management grant. We plan to have a meeting soon to create an outline for the project and divide responsibilities.

Barb offered to investigate the Clean Boats, Clean Waters grant for information about the cost, plan to implement and staffing required. *(Clean Boats, Clean Waters (CBCW) is a streamlined aquatic invasive species (AIS) grant through which volunteer or paid staff conduct boat and trailer inspections and educate boaters on how to prevent the spread of AIS at boat landings.)*

Another option is to hire a consultant to write the grant, but we are starting with us.

Open Discussion:

Electric motors. Kevin is going to do some research to gather additional information.

Next Meeting Date

The meeting ended at 8:13 p.m. The next Board meeting is scheduled for Wednesday, May 21st at 7:00. Please let me know if you have any questions. Thank you!

Respectfully submitted,

Peg Purcell Milosevich



SUNSET LAKE
ASSOCIATION